

SLEEPER

GLOBAL HOTEL DESIGN

JANUARY | FEBRUARY 2019



Silversands

Naguib Sawiris and AW³ bring a new level of luxury to Grenada befitting of the island's natural beauty

Petter Stordalen

The 'rock star' hotelier talks prioritising people and pushing boundaries at Nordic Choice Hotels

L'Oscar

Jacques Garcia transforms a former London Baptist church into a hedonistic hideaway

EUROPE

10 NOVEMBER 2018 - PARK PLAZA WESTMINSTER BRIDGE LONDON

AHEAD EUROPE 2018 WINNERS

The winners of AHEAD Europe 2018 were revealed in a ceremony at Park Plaza Westminster Bridge, London, marking the end of the AHEAD cycle for 2018. Themed Psychedelic Chic, the awards attracted some 900 leading hospitality professionals – sporting the finest Sixties attire – to celebrate design in all its forms and the guest experience it creates. Welcoming the crowd, Javier Hortal, Regional Director of Technical Services EMEA, Mandarin Oriental Hotel Group and chair of the judging panel, commented: “The innovators of our industry have once again excelled in creating a magnificent crop of new hotel destinations. Our judging panel has had a great pleasure in discovering and experiencing the fruits of your work; and for that you have earned our sincere appreciation and admiration.”

Opening with the Bar, Club or Lounge category, The Whiskey Room at Hotel Roomers Munich kicked off the celebrations with its concrete-designed den. Diverging from the typical hotel offering, the hidden bar features an illuminated cassette ceiling above booths in scarlet tones, red wood and soft red panelling. Up next, the Event Spaces award was presented to Ochil House at Gleneagles Hotel, a historic property with interiors by Ennismore Design Studio. Paying homage to Scotland’s illustrious history, the finest materials rest alongside bespoke craftsmanship and traditional country house design.

Designed by noa*, Zallinger in Saltria, Italy scooped the 2018 Guestrooms accolade for its chalet-inspired spaces complete with knitted pillow cases, felt upholstery and views spanning the surrounding UNESCO World Heritage site. Next, the Hotel Renovation & Restoration award was presented to Hotel Sanders of Copenhagen. Conceived by Lind + Almond, the hotel’s design experience is immediately apparent as stately details accompany rich, deep colour schemes and grounding wicker samples sit alongside tartan fabric cuts and artwork.

Scooping the award for Landscaping & Outdoor Spaces was The Mandrake, London. Commended by judges, the vision of owner Rami Pustok and creativity of Bureau Bas Smets culminates in the courtyard’s three-storey hanging curtain of Jasmine and passion flowers, cloaking the surrounding building and scenting the entire space. Looking inside, the next category to be presented was Lobby & Public Spaces, where Nobu Hotel Shoreditch was crowned winner. Conceived by Studio Mica, the interiors channel a Japanese garden, with natural wood set against polished river pebbles, stacked cork tiles, structural concrete and patinated metal.

Representing Greece, Vora Villas, Santorini scooped the award for best Resort Hotel, with the design by k-studio not only acknowledging, but working with the surrounding landscape. Two contrasting contextual elements inform the interiors,

with volcanic rock and Santorini’s traditional whitewashed vernacular combining to create a sensitive and considered tone. Moving on to the Restaurant category, Hotel Roomers Munich returned to the stage for Izakaya, the concrete-designed Japanese restaurant complete with backlit bartop, warm yellow marble and wooden lamellas.

Another win for noa*, Hotel Seehof received best Spa & Wellness offering. Connecting structurally with the surrounding landscape, the spa creates a natural unity between indoor and outdoor spaces while interiors feature neutral tones and natural materials. Marking a shift in the industry, the 2018 Suite prize was awarded to Belmond Venice Simplon-Orient Express, a sleeper train where three individually designed suites take cues from the train’s various destinations. Designed by Wimberly Interiors, the suites retain as many original features as possible and draw inspiration from the romance, adventure and style of each location. Features include glass chandeliers and intricate timber marquetry wall panels, evoking true luxury.

Looking to the Urban Hotel Conversion category, 1898 The Post, Ghent was selected due to the delicate preservation of the building’s Louis Cloquet architecture, while optimising the spaces within. Zannier Hotels’ design sees period pieces remain alongside carefully selected materials, textures and locally-sourced antiques. Meanwhile, the Urban Hotel Newbuild trophy was presented to The QO Amsterdam, a property with strong sustainability focus. Judges praised the hotel’s responsive façade and rooftop greenhouse.

Moving on to the Select Awards, first up was the Visual Identity of the Year presented to Hôtel Les Roches Rouges, Côte d’Azur for its clean, modern lines of French Riviera architecture and regional tones of azure blue and red ochre, designed by The View Magnifique. The New Concept of the Year was awarded to Stamba Hotel, Tbilisi, Georgia, which sees design – by Adjara Arch Group – complement local brutalist architecture whilst giving a new lease of life to the area. Returning for its second win, Hotel Sanders scooped the sought-after Hotel of the Year, described as a mingling hub for the creative scene. Judges lauded the combination of Parisian flair, English eccentricity and Danish design cool.

The Outstanding Contribution award was presented to Petter Stordalen, CEO and Founder of Strawberry Group and respected philanthropist. Stordalen entertained the crowd with a speech, before The Bootleg Beatles, surrounded by an assortment of McQueens flowers, closed the ceremony. All regional winners will now compete to be crowned worldwide winner at AHEAD Global on 28 January 2019. AHEAD Global will open for online public voting on 3 January 2019.





THE WINNERS...

NEW CLUB OR LOUNGE

THE WINNERS ROOM AT HOTEL BUSINESS MUNICH, GERMANY
 Colles Group / Broomers / Concrete / TSOB Architecture / Agnemann / Ingenieure

EVENT SPACES

SEVEN ROOMS AT BLENKINHOLE HOTEL, ABERDEENSHIRE, SCOTLAND
 Crossmore / Designlog / BDFood / Crossmore Design Studio

RENOVATIONS

SKOLMAREN, SALTNA, SWEDEN
 Bengtsson / Collinge / Bengtsson Parkus & Schenk Lohse / real network of architecture

HOTEL RENOVATION & RESTORATION

HOTEL SANDERS, COPENHAGEN, DENMARK

Alexander Kølpin / Kølpin Hotels / Lind + Almond

LANDSCAPING & OUTDOOR SPACES

THE BALCONIES, LONDON, ENGLAND
 Newman Jacobs / Priciple Hospitality Group / Priciple & White / Bureau des Vies / The French Interior Design / Culture & Architecture

LOBBY & PUBLIC SPACES

WINDY HOTEL, BIRMINGHAM, LONDON, ENGLAND
 Hill Jacobs / White Corp Ltd / Priciple Hospitality / Ben Adams Architects / Ben Adams Associates / Studio Plus

RENOVATED HOTEL

WINDY HOTEL, BIRMINGHAM, ENGLAND
 Ben Adams / Hill Jacobs

RESTAURANT

SEVEN AT HOTEL BUSINESS MUNICH, GERMANY
 The Collinge Group / Collage / Concrete / TSOB Architecture / Agnemann



TOP 6 WELLNESS

HOTEL SANDERS, COPENHAGEN, DENMARK
 Hotel Sanders / Tandy Rose / Roof network of architects

TOP 5

MILANO HOTEL, MILANO, ITALY
 Belmond / Montebello Interiors

UNLEASH HOTEL - CONCEPTS

THE DO HOTEL, DUBLIN, IRELAND
 Mr. Prosser / Lander Hotels / Lander Hotels Interiors

UNLEASH HOTEL - REVIEWS

THE DO HOTEL, DUBLIN, IRELAND
 Anonimous and Nomadic Group / H&A / Mollerhous Architects / Paul De Ruiter Architects / Tark / ConceptPartners

SPECIAL AWARDS OF THE YEAR

HOTEL LES BICHES NOIRES, CÔTE D'AZUR, FRANCE
 Parvoo Hotel Group / Freidan Architecture / The Tree Magazine

NEW CONCEPT OF THE YEAR

STANGE HOTEL, TALLIN, ESTONIA
 Adgans Group / Adgans Arch Group

THE OUTSTANDING CONTRIBUTION AWARDS

PETTER STORVOLL, FOUNDER & CEO - WOODS CREEK HOTELS

THE AHEAD EUROPE HOTEL OF THE YEAR
HOTEL SANDERS, COPENHAGEN, DENMARK

Alexander Kølpin / Kølpin Hotels / Lind + Almond

